Dean’s goals:

1. A concise plan to guide decision making and resource allocation for five years, beginning with the 2016-17 academic year.
   • But without identifying winners and losers within the plan itself…

2. Elevate the external prestige of the College’s seven academic departments, as prestige is defined by the disciplines the departments represent.
   • A stronger biology department, a stronger mathematics department, a…

3. Elevate the internal prestige of the College as an indispensable academic unit of the University.
   • Internal prestige drives decisions in Hovde about resource allocation.

4. Plan should energize College stakeholders: faculty, staff, students, senior administrators, trustees, alumni, etc.
   • To a large extent, this should happen as we create the plan.
COLLEGE OF SCIENCE

STRATEGIC PLANNING: LOTS OF PROGRESS ON THE INITIAL STEPS

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: heavy lifting time!

: work continues
Key contributors and their responsibilities:

- **Strategic Planning Guidance Group**: SPGG will propose new College vision and mission statements; will help identify key topics to be explored in development of the plan; will oversee and monitor development of overall strategic plan; and will work to communicate, solicit feedback, and build enthusiasm for the plan across the College.

  Fabrice Baudoin (Professor, Department of Mathematics)
  Gabor Csathy (Associate Professor, Department of Physics and Astronomy)
  Tammy Emilson (Director of Financial Affairs, College of Science)
  Ananth Grama (Professor, Department of Computer Science)
  Andy Freed (Professor, Department of Earth, Atmospheric and Planetary Sciences)
  Chris Hrycyna (Professor, Department of Chemistry)
  Kendal Kosta-Mikel (Strategic Data Manager, College of Science)
  Andrea Spahn-McGraw (Director of Advancement, College of Science)
  Laura Starr (Director of Experiential Learning and Student Success, College of Science)
  Elizabeth (“BJ”) Taparowsky (Associate Dean for Research and Graduate Education, College of Science)
  Jun Xie (Professor, Department of Statistics)
  Daoguo (“Joe”) Zhao (Professor, Department of Biological Sciences)
Key contributors and their responsibilities (cont.):

- **Strategic Planning Working Groups (SPWG’s):** The Dean will appoint around 6-10 working groups to explore key topics and to make recommendations for adoption by the strategic plan. Each working group will have in the neighborhood of 3-6 members, one of whom will be on the SPGG.

- **Faculty, staff, and students:** The strategic plan will only be as strong as the number of stakeholders who participate in its development. All faculty, staff, and students will have an opportunity to participate in developing the plan, through:
  
  - Listening sessions held by the Dean throughout the academic year
  - Regular discussion at faculty and department meetings
  - Service on Strategic Plan Working Groups
  - Feedback. Stakeholders will have web-based access to draft documents of the working groups and, when it is available, of the draft plan. Multiple channels will be available to provide feedback.
Here are the 9 identified working groups:

A: FOUNDATIONAL SCIENCE COURSES
B: SCIENCE AS AN UNDERGRADUATE DESTINATION
C: THE GRADUATE STUDENT AND POSTDOCTORAL EXPERIENCE
D: FACULTY HIRING WORKING GROUP
E: EMERGING RESEARCH OPPORTUNITIES
F: REPUTATIONAL STEWARDSHIP
G: GLOBAL STRATEGIES
H: ENGAGEMENT
I: SCIENCE AS A BEST PLACE TO WORK
Working Group F: Reputational Stewardship

Charge: As much as most of us complain about university and department rankings, we must recognize that they are important: the College of Science will only be as great as we and others think we are! Although quantitative measures of excellence (e.g., grant funding and publication numbers) are important, and are being considered by other strategic planning working groups, the perceptions of others—especially those of recognized scholars—are critical influencers of our reputation and rankings. Working Group F should consider the following questions as it goes about its work:

• What would it mean to be generally recognized as the “top” science college in the nation, or the “best” college at Purdue? In what ways would the College of Science look and feel different than it does now?

• How could Science and its seven academic departments do a better job of communicating their strengths and accomplishments to the academic world outside of Purdue?

• In what ways can fund-raising be harnessed to increase the stature of our faculty and students, and the academic departments to which they belong?

• What does the College need to do to elevate its reputation as a place that nurtures, supports, and empowers a diverse community of faculty, students, and staff?

Jeff Roberts, Dean, is the resource administrator to this working group.

Working group F should begin its work by discussing the broad context of its charge and formulating, on the basis of those discussions, other pertinent and relevant questions. Its preliminary report, due on Friday, Dec. 18, should provide answers to the questions posed, as well as a concise set of preliminary recommendations for possible adoption by the strategic plan.
Thank you!